



**REAP Planning Retreat
Meeting Agenda
2:00 p.m., October 1, 2012**
Hughes Metropolitan Complex
5015 E. 29th Street North, (29th and Oliver)
Commissioner Dave Unruh, Chairman

MISSION: *To guide state and national actions that affect economic development in the region, and to adopt joint actions among member governments that enhance the regional economy.*

2:00 pm **Welcome**
Commissioner Dave Unruh, REAP Chairman

2:05 pm **Remarks**
President John Bardo, Wichita State University

2:35 pm **Discussion of President Bardo's Remarks**
Professor Ed Flentje

2:45 pm **Presentation of 2012 Survey Results**
Joe Yager

Planning for 2013
Professor Flentje

Next Steps and Conclusions
Commissioner Unruh

4:00 pm **Adjourn**

The next REAP meeting will be held on *Monday, November 5, 2012* at the Hughes Metropolitan Complex, 5015 E. 29th Street North, (29th and Oliver).

Attached documents:

- President Bardo Bio
- Annual Survey Results Report
- 2011-13 Strategic Plan
- 2012 Work Plans
- REAP Organizational Chart

John W. Bardo

President

Wichita State University



John William Bardo was born in Cincinnati, Ohio in 1948. He grew up in that area and graduated from Oak Hills High School in 1966. After high school, John attended the University of Cincinnati where he received a bachelor's degree in economics (1970). He also studied economics and social policy at the University of Southampton, England, during his junior year. After graduating from Cincinnati, John received a master's degree in sociology from Ohio University (1971) and a Ph.D. in sociology (1973) from the Ohio State University. He also attended the Institute for Educational Management at Harvard in 1987.

John's first academic appointment upon completing graduate school was at Wichita State University as an assistant professor of sociology. He also worked and taught in the Hugo Wall Center for Urban Studies. During his time at WSU, he also obtained a Fulbright to Australia where he and his wife Deborah studied Americans as migrants and had a sabbatical appointment at the University of Wales at Swansea in social policy.

After leaving WSU, John held a variety of appointments at Southwest Texas State University, the University of North Florida, Bridgewater State College, and Western Carolina University. At Western Carolina, John served as chancellor from 1995 to 2011 after which he rejoined the faculty. John's academic interests involve the relationships between higher education, the economy and quality of life. He speaks regularly on issues associated with the New Economy and building competitiveness. When not working, John enjoys international travel and working with stained glass.

John first met his wife Deborah in Neff Hall on the WSU campus and they married in 1975. They have one son, Christopher who lives in Cary, North Carolina where he is studying biology and chemistry at North Carolina Central University.

2012 REAP Survey

The survey was designed to assist REAP members in guiding REAP activities in the upcoming year. The issues identified in the survey represent the opinions of the respondents on what issues they feel are important and what investments REAP should make. There were eleven (11) questions. Individual responses were kept confidential. Staff received feedback from 37 individuals.

Organizational Understanding

- 100% agree interpersonal communication and relationships contribute to REAP's effectiveness.
- 97% have been able to develop professional relationships with members and partners.
- 89% have a clear understanding of REAP's goals and objectives.
- 86% believe REAP has effective staff support.
- 85% think the current REAP membership assessment structure is adequate.
- 79% agree monthly Board meetings are productive.
- 79% agree committee meetings are productive.
- 77% agree other members have a shared understanding of REAP's goals and objectives.
- 61% participate in the monthly board meetings.
- 50% participate on one of the committees.

Program Objectives

- 100% agree REAP is promoting regional cooperation.
- 94% agree REAP is contributing to building positive relationships among multiple jurisdictions.
- 86% agree REAP is working to inform and engage stakeholders on issues shaping our economy.
- 81% believe REAP is moving in the right direction.
- 78% agree REAP is effectively providing a unified voice to promote economic development.
- 73% agree REAP is developing innovative solutions to strengthen our individual communities.

Committee Value

- 72% believe the LC provides appropriate value, while 19% are not sure.
- 64% believe the WRC provides appropriate value, while 28% are not sure.
- 39% believe the EDC provides appropriate value, while 50% are not sure.

Commitments and Activities

- 84% believe REAP should maintain staffing through contracted services with WSU.
- 81% REAP should evaluate its organizational capacity to determine funding and staffing.
- 78% believe REAP should continue administration of the KAAP.
- 71% REAP should evaluate its current assessment structure.
- 68% believe REAP should continue to serve as the CEOB in Local Area IV.
- The top four taskforce opportunities REAP should explore included:
 - Stormwater
 - Transportation
 - Tourism/Recreation
 - Community Development

Member Involvement

- 83% support the Legislative Policy Summit.
- 81% support Hot Topic Sessions.
- 75% support the Regional Water Conference.
- 72% support the Economic Policy Summit.
- 55% support Educational Seminars.
- 54% believe REAP Board Meetings should be held monthly.

REAP Three Year Strategic Plan: 2011-2013

Adopted February 14, 2011

The Regional Economic Area Partnership (REAP) is comprised of thirty-seven city and county governments in nine counties of South Central Kansas, which include Butler, Cowley, Harper, Harvey, Kingman, McPherson, Reno, Sedgwick and Sumner counties. Since its inception, REAP has been guided by the following mission:

To guide state and national actions that affect economic development in the region, and to adopt joint actions among member governments that enhance the regional economy.

In order to meet this mission, REAP has assigned several ongoing elements of its annual work plans to the four standing committees. The four committees and their ongoing commitments as defined through actions of REAP are detailed below:

The **REAP Executive Committee** (EC) assists the Chair in developing agenda items, policy issues, or administrative matters to be presented to REAP; handling special tasks, as determined by the Chair, which require action between regular meetings of REAP; and monitoring adherence to the fiscal procedures of REAP by serving as the treasury for REAP, collecting all REAP revenues, making disbursements in accord with the budget adopted by REAP, and conducting financial management of REAP assets in accord with REAP fiscal procedures. In addition, in 2006 the Executive Committee was assigned the task of administering the Kansas Affordable Airfares Program by assuring that all statutory requirements for programming, evaluation, accounting and auditing, financial management, and reporting are met.

The **REAP Economic Development Committee** (EDC) identifies regional economic development issues and recommends action on those issues to REAP. In addition, since 2000 through an agreement entered into by counties in Local Area IV as defined by the State of Kansas, the EDC has been designated to serve as the Chief Elected Officials Board (CEOB), as defined in the Workforce Investment Act of 1998 in Local Area IV, which includes Butler, Cowley, Kingman, Harper, Sedgwick and Sumner counties. In performing duties as Chief Elected Officials Board under the Workforce Investment Act of 1998 the EDC ensures regional representation of the Local Workforce Investment Board and is generally responsible for conducting oversight and evaluation activities for all WIA programs.

The **Legislative Committee** (LC) identifies legislative issues of regional concern and recommends to REAP legislative action at the state or federal level. In particular the LC monitors the progress on the annual legislative priorities and since 2000 has provided guidance to the legislative liaison as issues arise. The LC also develops and recommends legislative priorities to REAP for the following year.

The **Water Resources Committee** (WRC) identifies and coordinates collaborative efforts on regional issues of water quality and supply in South Central Kansas. In May of 2007 REAP created the WRC to serve as a regional conduit for dissemination to members of information and education while providing a regional voice on behalf of the members before federal, state, regional and local agencies and organize member involvement in the activities of those agencies.

Based on the discussions at the REAP retreat, Committee meetings, and survey results the following five goals were identified for REAP to work towards in the next 3 years. Each goal is followed by objectives that will then have action steps (work plans associated with them that will be specific and measurable).

REAP Three Year Strategic Plan: 2011-2013

Mission: To guide state and national actions that affect economic development in the region, and to adopt joint actions among member governments that enhance the regional economy.

- 1) **Provide a unified voice** to promote regional economic development.
 - a) Collaborate with private, non-profit, and public sector stakeholders on regional economic issues.
 - b) Strengthen relationships with existing partners.
 - c) Encourage dialogue on regional economic development.
 - d) Instill regional identity through coordinated branding.
- 2) **Guide state and national policies** that impact regional economic development.
 - a) Engage local leadership to represent the region at the state and national level.
 - b) Develop relationships with state and federal governmental officials.
 - c) Establish a process to identify policies affecting specific industries.
 - d) Coordinate a unified agenda for regional economic development.
- 3) **Engage stakeholders** on issues shaping our regional economy.
 - a) Provide regional forums that connect REAP membership with private, non-profit, and public sector stakeholders.
 - b) Conduct outreach on the purpose and accomplishments of REAP.
 - c) Involve REAP membership in educational opportunities.
- 4) **Support inter-jurisdictional planning** on issues affecting economic development.
 - a) Promote the benefits of a sustainable regional economy.
 - b) Determine REAP's role in regional planning.
 - c) Engage professional staff in multiple jurisdictions for sustainable planning.
- 5) **Lead the region** in addressing future economic needs.
 - a) Create a vision for regional economic development through REAP.
 - b) Determine the organizational capacity to support the future structure and needs of REAP.
 - c) Be proactive in identifying and discussing emerging issues.



ANDOVER, AUGUSTA, BEL AIRE, BENTLEY, BENTON, BUTLER COUNTY, CHENEY, CLEARWATER, COLWICH, CONWAY SPRINGS, DERBY, EL DORADO, GARDEN PLAIN, GODDARD, HALSTEAD, HARVEY COUNTY, HAYSVILLE, HESSTON, HUTCHINSON, KECHI, KINGMAN COUNTY, MAIZE, MCPHERSON, MCPHERSON COUNTY, MOUNT HOPE, MULVANE, NEWTON, PARK CITY, RENO COUNTY, ROSE HILL, SEDGWICK, SEDGWICK COUNTY, SUMNER COUNTY, VALLEY CENTER, WELLINGTON, WICHITA

REAP 2012 Work Plan
Adopted December 8, 2011

The Regional Economic Area Partnership (REAP) is comprised of thirty-six city and county governments in nine counties of South Central Kansas, which include Butler, Cowley, Harper, Harvey, Kingman, McPherson, Reno, Sedgwick and Sumner counties. Since its inception, REAP has been guided by the following mission:

To guide state and national actions that affect economic development in the region, and to adopt joint actions among member governments that enhance the regional economy.

The following is the REAP adopted work plan for 2012, it assigns elements of the plan to the four standing committees: Executive, Economic Development, Legislative, and Water Resources.

Executive Committee

- Administer the Kansas Affordable Airfares Program and assure that all statutory requirements for programming, evaluation, accounting and auditing, financial management, and reporting are met.
- Administer the Fiscal Year 2011 HUD Sustainable Communities Regional Planning Grant program and assure that all requirements for programming, evaluation, accounting and auditing, financial management, and reporting are met.
- Serve as the treasury for REAP, collect all REAP revenues, make disbursements in accord with the budget adopted by REAP, and conduct financial management of REAP assets in accord with REAP fiscal procedures.
- Determine the organizational capacity to support the future structure and needs of REAP.
- Examine available resources for REAP and recommend sustainable funding sources to provide REAP necessary operating resources for the future.
- Carry out public relations and communication strategies about REAP activities to local governments and citizens in South Central Kansas.
- Engage Topeka-based representation.
- Assure representation by REAP in regional organizations concerned with economic development, including:
 - Greater Wichita Economic Development Coalition;
 - Mid-Continent Airport Advisory Board;
 - KansasBio;
 - Visioneering Wichita;
 - Wichita Area Metropolitan Planning Organization; and
 - Workforce Alliance of South Central Kansas.

Economic Development Committee

- Perform duties as Chief Elected Officials Board under the Workforce Investment Act of 1998.

Strengthening the economy of South Central Kansas through joint action of cities and counties.

REAP 2012 Work Plan

- Review the current purpose of the REAP Economic Development Committee and develop a Committee mission/purpose statement.
- Evaluate the role of the REAP Economic Development Committee to serve as the Chief Elected Officials Board.
- Compile and evaluate the impact of local, state, and federal incentives and regulations on the region.
- Conduct education for local officials on economic and community development through promotion of existing opportunities and guidelines.
- Create an alternative energy taskforce with a clear purpose and objectives.

Legislative Committee

- Expand the composition of the Legislative Committee to include representation from various industries and groups.
- Evaluate process for determining legislative priorities to increase participation.
- Conduct an annual regional legislative policy summit that includes relevant speakers and topics.
- Conduct a “Listening” Tour to identify issues of importance.
- Conduct on-going community visitations to provide updates to councils and commissions on the purpose, goals, and status of REAP.
- Identify and make REAP members aware of legislative issues of significance to South Central Kansas and promote engagement.
- Monitor progress on legislative priorities for 2012 and give guidance to legislative liaison as issues arise.
- Recommend legislative priorities to REAP for the 2013 legislative session.

Water Resources Committee

- Utilize the Water Resources Technical Sub-Committee to begin working through the "Regional Water Planning Research Guide."
- Research water, wastewater, and stormwater rate information in the region
- Provide other research as requested by WRC member communities
- Expand the composition of the Water Resources Committee membership on special assignments to include representation from various public water supplies and interest groups.
- Evaluate process for determining legislative priorities to increase participation.
- Conduct an annual Regional Water Conference that includes relevant speakers and topics.
- Assist in the REAP “Listening” Tour to identify water issues of importance.
- Conduct on-going community visitations to provide updates to councils and commissions on the purpose, goals, and status the REAP WRC.
- Identify and make WRC members aware of legislative issues affecting public water supplies in South Central Kansas and recommend legislative priorities to the REAP Legislative Committee.
- Monitor progress on water related legislative priorities for 2012 and give guidance to legislative liaison as issues arise.



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REAP Legislative Committee 2012 Legislative Priorities

Adopted December 8, 2011

Legislative Priorities

- Maintain Kansas Affordable Airfares Program to assure more flight options, more competition for air travel, and affordable airfares for Kansas.
- Advance legislative and administrative action to secure state financial participation in:
 - the Equus Beds Aquifer Storage and Recovery (ASR) Project to preserve the aquifer for agricultural, industrial, and municipal use that is essential to the regional economy.
 - sediment and nutrient reduction programs that protect and sustain the region's public water supplies.
 - aviation research at the National Institute for Aviation Research at Wichita State University.
 - orthopedic research at the Center of Innovation for Bio Orthopedic Research (CIBOR).
- Support a reevaluation of current state water policy including Kansas Water Authority representation; revenue sources and distribution for the state water plan fund; and, the process for adopting the annual state water plan fund budget.
- Promote science-based, common sense policies that protect the safety of the region's water supply; recognizing that the region's job creation potential should not be unnecessarily jeopardized.
- Support research and development efforts regarding renewable energy sources.
- Support a stronger system of business-driven technical training and education in Kansas including enhanced funding support, better alignment and articulation of education and training programs, and transition programs to better serve adult learners.
- Support federal reauthorization of the Workforce Investment Act of 1998 to include maintaining local control through private sector and employer driven Local Workforce Investment Boards.

Regional Economic Area Partnership of South Central Kansas Organizational Chart

